

SOFIA ZABALA

Graphic Designer

CONTACT

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(323) 420 - 3033

References available upon request

EDUCATION

Pratt Institute | Brooklyn, NY
BFA in Communication Design
Minor in Social Justice
2015 - 2019

SKILLS

Adobe Creative Suite
Typography
Illustration
Web Design
Branding & Identity
Social Media
Art Direction
Photography

ACHIEVEMENTS

National Geographic Magazine | Nov 2019
"Women: A Century of Change"
Art featured on page 24

Amplifier Foundation | 2017
"Hear Our Voice": a traveling political art
exhibit by Amplifier Art Foundation

EXPERIENCE

Parks Project

Freelance Graphic Designer | 2019

Created logos and apparel designs for National Park merchandise. Parks Project donates to over 50 non-profit groups protecting parks and public lands in the U.S. and Canada.

States Made

Freelance Graphic Designer | 2019

Created political graphics for apparel, accessories, and web for States Made clients. These clients include Speaker of the House, Nancy Pelosi and U.S. Representative, Adam Schiff.

Planned Parenthood

Graphic Design Volunteer | 2019

Designed digital & print collateral for nonprofit organization, Planned Parenthood.

Day One Agency | Los Angeles, CA

Graphic Design Intern | 2018

Designed content and presentation decks for Day One clients, such as Chipotle and American Express. Day One is a communications agency that shapes, shares, and fuels a brands story to stop people in their scroll.

LUNA, Clif Bar & Company

Freelance Graphic Designer | 2018

Created political illustrations and designs as social media content for LUNA Bar.

Obsessee, Clique Media Group | Los Angeles, CA

Graphic Design Intern & Freelance Graphic Designer | 2017

Designed and managed content for the social media brand, Obsessee. Obsessee is an online community for young girls interested in art, style, and activism.